

QOODER

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The “Qooder Fuori Salone” at the Geneva Motor Show

The Swiss company will use Facebook, Instagram and LinkedIn to present all the news originally lined up for the event that has just been cancelled, spanning from the high-tech eQooder, the four-wheeled electric vehicle that drives like a motorcycle, to the off-road version xQooder, and to the Qooder USA Edition.

VACALLO - The Swiss Qooder will be presenting on Instagram all the news that was originally to be launched at the next Geneva International Motor Show that has just been cancelled for safety reasons related to the Coronavirus emergency. Qooder will be staging a 2.0 presentation from Switzerland to launch the new electric eQooder, which pairs next-generation, electronic HTS™ (Hydraulic Tilting System) suspension, capable of reacting in less than half a second, with a zero-emission motor.

"We are close to the people hit by the Coronavirus and we are following the development of the epidemic with concern. We support all the decisions that the authorities of our country will decide to take", explained Paolo Gagliardo, CEO of the Swiss company. "In the meanwhile, we went ahead and decided to present all the news that we were ready to launch at the Geneva Motor Show on all of our social networks. The appointment is for Tuesday March 3 on the Qooder Facebook, Instagram and LinkedIn channels to define new horizons of mobility while maintaining the goal of designing, engineering and manufacturing products of global technological excellence. This is the underlying strategy of this massive product launch".

One of the pillars of this strategy is the eQooder, with its many strengths, like standard reverse designed to be used at very low speeds. This feature is remarkably helpful in the cities and in very narrow spaces making light work of manoeuvring from a standstill for everyone.

The new electric model has a range in excess of 150 kilometres. It takes less than six hours to recharge its 10.8 kWh lithium-ion batteries (it can be plugged into any standard 220V power socket) and it is provided

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with regenerative braking as a standard feature to extend the range while on the road. From a technical point of view, the eQooder has a 45-kW motor delivering a torque of 110 Nm. It has a highly efficient, passive air-cooled, brushless "Z-Force® 75-7R" brushless motor with internal permanent magnet that is resistant to high temperatures and radial flux. A power unit connected to the final drive train with two carbon-reinforced belts is provided to support the high power and torque of the eQooder.

The differential casing is made of aluminium and specially designed to manage the power output and especially to contain weight. In this way, the new "green" model is just 5% heavier than the petrol version, even taking the two batteries into account. Other features include a cool 5.6" LCD screen with three mapping settings (Eco, Sport and Customisable) and full LED headlights for optimal lighting in all conditions.

The new eQooder ranges from EUR 17,490 to EUR 23,490 (from CHF 20,000 to CHF 27,000), but there are many local government incentives to also look out for to take it home at an even a lower price. It will not replace any model of the line-up and it will be available for orders alongside the well-known Qooder range with four-stroke engines on the Internet and in dealerships.

The eQooder is not the only news of the Swiss company. Also ready for launch are the off-road version, called the xQooder, the Qooder MY20 Facelift and the Qooder USA, inspired by the United States. All models guarantee the same level of stability, typical of the four-ed leaning platform, but also dial up the fun with two different, more "extreme" set-ups that are perfect for off-road use. The xQooder is the most extreme vehicle of the range. It has a front end with a new protective line to house the electronic eHTS (Electronic Hydraulic Tilting System) with multi-road technology on the front and rear. This system is designed to ensure better performance on dirt trails. The rear end has a high tail to make the vehicle light and dynamic. The tank has been shifted from the rear to the middle to increase stability also when driving in a standing position. The Qooder USA Edition instead features stars and stripes graphics, Steinbock reinforcement kit, specific protective skid plates and dedicated off-road tires, ideal for any type of terrain.

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